



and

BROOKINGS INSTITUTION

State Housing Policy Workshop

April 13–14, 2023

Cambridge, MA

PRELIMINARY AGENDA

Thursday, April 13, 2023

8:15 – 9:00 a.m.

Registration and Continental Breakfast

9:00 – 9:30

Welcome and Introductions

9:30 – 11:00

Session 1: Stage Setting, Political Process, and Strategies for Effective Design and Implementation of State Housing Policies

Moderator: *Jessie Grogan, Lincoln Institute of Land Policy*

Framing Remarks: *Vicki Been, NYU Furman Center*

- What have been the political processes that resulted in states' respective housing policies?
- What was the public reaction to new housing policies in each state? What has been the experience of getting localities on board once the new policy was in place?
- What are the pros and cons of engaging localities in conversations while the new policy is being drafted, prior to implementation?
- What is the relationship between executive agencies and legislatures?
- How do you garner legislative support to introduce the relevant bills and promote subsequent implementation efforts?
- What is the timeline for results? How long must these policies be in place before states can expect to see results/outcomes on the ground (i.e., increased housing supply)?

11:00 – 11:30

30-minute Break

11:30 – 12:30 p.m.

Session 2: Identifying Appropriate Areas to Target

Moderator: *Jenny Schuetz, Brookings Metro*

Framing Remarks: *ECONorthwest and Nick Marantz, University of California, Irvine*

- What are the pros and cons of applying housing policies to all localities vs targeting specific geographic areas, community size, proximity to public transit?
- Is there an optimal mix of statewide and targeted approaches?

12:30 – 2:00

Lunch (90 mins)

2:00 – 3:30

Session 3: Reporting Requirements and Data Collection

Moderator: Semida Munteanu, *Lincoln Institute of Land Policy*

Framing Remarks: David Garcia, *UC Berkeley Turner Center* and Dejan Eskic, *University of Utah Gardner Policy Institute*

- What are the pros and cons of requiring localities to report plans vs outcomes?
- What are the pros and cons of complicated reporting requirements?
- How can states minimize the reporting compliance burden for localities?
- What are the pros and cons of collecting data from localities vs relying on Census data or purchasing proprietary data?

3:30 – 4:00

30-minute Break

4:00 – 5:15

Session 4: Building Local Capacity to Comply with State Housing Policies

Moderator: Jessie Grogan

Framing Remarks: Amy Dain, *Dain Research*

- How can states help localities understand their responsibilities and comply with these policies?
- Do states offer technical assistance or provide funds to hire external consultants? How do they identify consultants?
- Do states develop model ordinances/processes for localities to adopt?

6:00 – 8:30

Conference Reception/Dinner at the Harvest Restaurant in Cambridge

Friday, April 14, 2023

8:15 – 8:45 a.m.

Continental Breakfast

9:00 – 10:15

Session 5: Metrics for Evaluation and Research

Moderator: Jenny Schuetz

Framing Remarks: Yonah Freemark, *Urban Institute*

- From a research perspective, what kind of metrics should be reported in order to facilitate the analysis and evaluation of these policies?
- What is the minimum amount of information analysts need access to in order to track desired outcomes?

10:15 – 10:30

15-minute Break

10:30 – 11:45

Session 6: Data Systems and Dashboards – California and Minneapolis

Moderator: Semida Munteanu

Presenters: Kevan Rolfness, *California Department of Housing and Community Development* and Ron Feldman, *Federal Reserve Bank of Minneapolis*

11:45 – 1:00 p.m.

Lunch (75 mins)

1:00 – 2:00

Session 7: Implementation Timeline, Compliance, and Enforcement

Moderator: Jessie Grogan

Framing Remarks: ECONorthwest

- How much time should you allow localities to comply with implementation and reporting requirements?
- What happens when localities do not comply?

2:00 – 2:30

30-minute Break

2:30 – 4:00

Session 8: Closing Reflections and Next Steps