



State Policy Playbook: Expanding and Preserving Attainable Housing with Manufactured Homes

May 27, 2026 | 10:00 a.m. – 4:00 p.m. EDT

The Pew Charitable Trusts

901 E St. NW, Washington, DC 20004-2008

9:30 – 10:00	Registration
10:00 – 10:30	Welcome, Keynote and Kickoff Kil Huh, Senior Vice President, The Pew Charitable Trusts George "Mac" McCarthy, CEO, Lincoln Institute of Land Policy Laurie Goodman, Fellow, Housing Finance Policy Center, Urban Institute
10:30 – 11:20	The State Policy Playbook: A Conversation with the Authors Moderator: Nicole Friedman, Reporter, Wall Street Journal Panelists: Grant Beck, VP, Strategic Partnerships, Next Step Network David Sanchez, SVP National Strategy, ROC USA Rachel Siegel, Senior Officer, The Pew Charitable Trusts
11:20 – 11:30	Break
11:30 – 12:30	Zoning & Development: Allowing and Building Attainable Homes Moderator: Chris Nicely, President, ModularHomes.com & Manufacturedhomes.com Panelists: Kahya Fox, Executive Director, Habitat for Humanity of the Greater La Crosse Region Sean Roberts, CEO, Villa Homes Logan Hanes, Executive Director, KMHI
12:30 – 1:30	Lunch

1:30 – 2:30	Titling and Financing: Expanding Mortgage Access, Affordability, and Protections
Moderator:	Sarah Marchant, COO & SVP New Hampshire Community Loan Fund
Panelists:	John Van Alst, Senior Attorney, National Consumer Law Center Rachel Robinson, COO, True Footage Greg Payne, Senior Advisor, Maine Governor's Office of Policy Innovation and the Future Will Stoker, Advisor, Undeserved Markets, Fannie Mae
2:30-2:45	Break
2:45 – 3:45	Community Preservation: Protecting Affordability, Updating Infrastructure, and Allowing Resident Ownership
Moderator:	Eileen Divringi, Community Development Research Manager, Philadelphia Federal Reserve
Panelists:	Michael Sloss, Managing Director, ROC USA Capital Jeremiah Ward, Director, Cooperative Development Institute's Water Infrastructure Support Program Marion Cake, VP Affordable Housing Development, project:HOMES
3:45 – 4:00	Closing Remarks
Speaker:	Travis Plunket, Senior Director, The Pew Charitable Trusts
4:00 – 5:00	Reception